



# VOICES OF DESIGN

2023/2024

**SUBMISSION REQUIREMENTS**

## **Introduction:**

Voices of Design is an initiative created by The Center for Architecture & Design. The mission of CFAD is to empower the local community by making architecture and design accessible to all. Our vision is to demonstrate Columbus as a place that values architecture and design and represents the breadth and diversity of our community.

As the next evolution of our mission, Voices of Design is a free, annual publication in coordination with 614NOW magazine featuring a jury-selected collection of projects, programs, and initiatives that amplify the impact of design in Columbus.

Projects will be curated from various disciplines—interior design, architecture, landscape design, graphic design, industrial design, and more. The jury will consist of community leaders, city officials, and other creative executive leaders throughout Columbus. The categories of design impact include: sustainability, health & wellness, economic prosperity, community development, activism, accessibility, justice/equity/inclusivity/diversity.

We see this as a tremendous opportunity to reach and educate the broader Columbus community on the impact that design has on their day-to-day lives, and also as a way to unify and galvanize our region. This is especially important right now as many are looking to realign their values and purpose to a common goal that invests in what is happening on the local level - and we feel this publication can help achieve that.

Voices of Design will be distributed in the Spring of 2024 on 614NOW, as well as through a printed publication directly from CFAD and distributed throughout the community. The projects will also be featured on our website, social media channels, and as part of an exhibit at CFAD.

## **Submission Requirements:**

All submissions must be completed electronically. No hard copy applications will be accepted. If any of the following items are missing, your application will not be reviewed. Any additional materials will be removed and not considered. Submissions must represent actualized work that is currently impacting Columbus. The conceptual work category is future work, or academic projects, that have potential for real world application. Please refer to page 3 for the application requirements for student work.

If you have questions about the application and submission process please email: [design@columbuscfad.org](mailto:design@columbuscfad.org)

## Step 1: Click [here](#) for Registration

You will need to register each project separately. Each project may be entered in multiple categories, if applicable. You will need the information below for registration:

1. Name of person, firm, or business
2. Field of design profession:
  - Architecture
  - Interior Design
  - Graphic Design
  - Landscape Design
  - Industrial Design
  - Experiential Design
  - Conceptual/Future Work
  - Student
3. Submission name
4. Submission location
5. Submission type (include short description)

## And pay registration fee:

1. \$125 Registration (\$75 early bird before November 17th)
2. A separate registration fee must be paid for each submission.
3. Each submission will not be considered valid until registration is paid.

## Step 3: Submit documents by deadline

After registration and payment:

Click [here](#) for file upload

For each project you are submitting, compile the below files into one zip file. Each project must be submitted in a separate file. Please do not combine multiple projects in one zip file.

1. Statement describing yourself, firm or business, **maximum 100 words**
2. Statement describing your project, program, or initiative, **maximum 150 words**
3. Statement of your design's overall contributions to the following areas of design impact. You are not limited to one area, we encourage you to speak to the area(s) of strongest impact, **maximum 600 words**
  - Those areas of impact include:
    - Sustainability
    - Health & Wellness
    - Economic Prosperity
    - Community Development
    - Activism
    - Accessibility

4. Include one to three (1-3) separate written testimonials in PDF file format and saved individually. Testimonials are to come from the impacted community or category, and exemplify how your design has elevated or positively impacted their life. As voices from the community, it is important that these testimonials represent the targeted goal/demographic of the design to show its outcome. If a design is newly completed, and/or the outcome is still underway, consider gathering testimonials from the community to speak of the hope they have for the project.

- Label as: **Name\_Project Name\_Testimonial #**

5. Include at least two (2) but no more than five (5) images/graphics that best represent the project

- JPEG, 300 dpi
- Label as: **Name\_Project Name\_Image #**

## Student Submissions:

We are excited to showcase student design work and understand that student work may be conceptual. We have adjusted application requirements to fit student projects. All applications must be completed electronically. No hard copy applications will be accepted. If any of the following items are missing, your application will not be reviewed. Any additional materials will be removed and not considered.

### Step 1: Click [here](#) for Registration

*You will need to register each project separately. Each project may be entered in multiple categories, if applicable.*

*You will need the information below for registration:*

1. Name of person, firm, or business
2. What school do you attend
3. What is your major
4. Submission name
5. Submission location
6. Submission type (include short description)

### And pay registration fee:

1. \$25 Student Registration
2. A separate registration fee must be paid for each submission.
3. Each submission will not be considered valid until registration is paid

### Step 3: Submit documents by deadline

Click [here](#) for file upload

*For each project you are submitting, compile the above files into one zip file. Each project must be submitted in a separate file. Please do not combine multiple projects in one zip file.*

1. Statement describing yourself, **maximum 100 words**
2. Statement describing your project, program, or initiative, **maximum 250 words**

3. Statement of your design's overall contributions to the following areas of design impact. You are not limited to one area, we encourage you to speak to the area(s) of strongest impact, **maximum 500 words**
  - Those areas of impact include:
    - Sustainability
    - Health & Wellness
    - Economic Prosperity
    - Community Development
    - Activism
    - Accessibility
    - Justice, Equity, Inclusivity, and Diversity
  
4. Include at least two (2) but no more than five (5) images/graphics that best represent the project
  - JPEG, 300 dpi
  - Label as: **Name\_Project Name\_Image #**

## **Submission & Judging:**

All submissions must be received by midnight on December 1<sup>st</sup>, 2023. A select committee of local community professionals will review the submissions.

## **Award Recipients:**

The jury will select one submission from each field of design to be published in a Spring 2024 publication from 614, published on our website, and presented at a reception celebrating the winners. The top student submissions selected by the jury will be published on our website and highlighted at the reception kick as well.

If you have questions about the application and submission process please email: [design@columbuscfad.org](mailto:design@columbuscfad.org)